

50/50 Club Membership Marketing Campaign Rules

Last Updated: May 6th 2025

1. Overview

The 50-50 Membership Program is a fundraising initiative by FedsForFreedom, a Canadian Not For Profit. Membership provides participants with access to exclusive benefits, including discounted products, free entries into a monthly draw, and the opportunity to win a portion of the pot collected from monthly membership fees.

2. Membership Fees

- **Initial Membership Fee:** \$25 to join the 50-50 Membership
- If you are already an FFF Member supporting other campaigns and want to join this one as well you can go to the locked post on Racklet and click “Become a member” you will be able to process an online payment, if you have any issues with this please send the initial \$25 e-transfer to contact@fedsforfreedom.ca and Stacey will upgrade your membership.
- **Monthly Membership Fee (1st Months fees are included in initial membership fee):**
 - 1st Level: \$5
 - 3rd Level: \$10
 - 5th Level: \$20
 - E-transferred each month to contact@fedsforfreedom.ca
 - Please add comment to transfer stating: 5050 Membership Fee
- By joining, members agree to pay the monthly fee to maintain access to exclusive discounts, free eligibility for monthly draws, and other exclusive perks.

3. Membership Benefits

As a 50-50 Member, you will receive the following benefits:

- **Access to Monthly Meetings:** Attend exclusive online meetings, where you can learn more about the organization’s work and upcoming initiatives.
- **Access to Resources:** Gain access to exclusive resources for navigating the workplace.
- **Discounts on Online Store:** 15% off at FedsForFreedom’s online store.
- **Free Entries into a Monthly Draw:** All members will be automatically entered into a monthly draw for a chance to win a portion of the pot the number of free entries they get each month depends on which monthly membership fee is paid.

4. Monthly Draws

- Each month, members are automatically entered for free into the **50-50** draw; a single time, 3 times or 5 times depending on the monthly membership level.
- If the winning member **has paid** their monthly membership fee, they will receive **50% of the monthly running pot collected** from the membership fees.
- If the winning member **has not paid** their monthly membership fee, the entire pot of funds will be **returned to the house** and included in the prize pool for the next month's draw.

5. Eligibility for Monthly Draw

- Only members who have paid their **monthly membership fee** by the FRIDAY prior to the Monthly All Member's Meeting are eligible to win a portion of the prize pool.
- Members who do not pay their monthly membership by the Friday prior to the Monthly All Members Meeting will not be eligible to win that month's draw even if their name is pulled, and the winning funds will go back to the house.

6. Draw Process

- The monthly draw will be conducted at the Monthly All Member Meeting each month.
- The winner will be randomly selected from all 50-50 members.
- The draw will be livestreamed on zoom, and all winners/non-eligible pulls will be notified via email.

7. Pot Accumulation

- All monthly membership fees collected during the month are pooled into a prize pot.
- The pot will be divided as follows:
 - 50% of the pot goes to the eligible winner of the monthly draw (if they have paid the monthly membership fee).
 - The remaining 50% goes back to FedsForFreedom to support our operations and future initiatives.

8. Terms of Participation

- Membership is non-transferable and cannot be refunded.
- By joining the 50-50 Membership Program, participants agree to abide by all the rules and regulations set forth by FedsForFreedom
- FedsForFreedom reserves the right to modify the rules, terms, and benefits at any time with prior notice to members.

9. Cancellation and Refunds

- Members can cancel their membership at any time, but the \$25 initial fee is non-refundable, along with all previous monthly membership fees that have been paid.

- Cancellations will take effect at the end of the current billing cycle, and members will stop receiving the benefits associated with membership.

10. General Conditions

- The initial membership fee and monthly fees are for access to our monthly meetings, various resources for the workplace, along with a discount in our online store. Their entry into the draws each month are free of charge, regardless if they have paid their monthly membership fee or not.
- This is not a raffle, this is a marketing campaign.
- FedsForFreedom is not responsible for any errors or delays in the delivery of membership benefits or prize funds.

11. Privacy and Data Use

- By participating in the membership campaign, members consent to the collection, use, and disclosure of their personal information for administrative purposes related to the program, including contacting winners and processing payments.
- Your personal data will not be shared with third parties without your consent.

For questions or concerns regarding the **50-50 Membership Campaign**, please contact contact@fedsforfreedom.ca